



Gabriella Sussman

Graphic Designer

EXPERIENCE

Freelance Graphics & Web Designer
Self-employed

Dec '16 to Current

Apart from SCHMEET, I also do freelance web and graphic design in which I do freelance projects for various clients in different industries, such as logo design, website design and marketing collateral design.

Junior Graphic & Web Designer
SCHMEET Pte Ltd, Singapore

Oct '17 - June '18

At SCHMEET I am in charge of the marketing and creative side of our projects, in which I created marketing plans, campaigns and designed and maintained all websites under SCHMEET, including the Young Trailblazers Competition Website, sponsored by Prudential.

Social Media Marketing Intern
BBQ House, Singapore

Nov '15 to Feb '16

I collaborated with BBQHouse for a school project on social media marketing and branding where I helped to maintain their social media accounts and help increase their presence on social media.

Intern
Far East Hospitality, Singapore

Oct '13 to Nov '13

I joined an intern programme in my secondary school, Tanjong Katong Secondary School, to help gain some experience in the hospitality industry where I spent 2 months experiencing first-hand how hotels and hospitalities operate at the Changi Village Hotel.

EDUCATION

BS, Information & Decisions Sciences
University of Illinois at Chicago

2018 - Current

Diploma, Business Information Technology
Singapore Polytechnic

2015 - 2018

"O" levels
Tanjong Katong Secondary School

2010-2014

Primary School Leaving Examination (PSLE)
Singapore Chinese Girls' School

2004-2010

AWARDS/ACHIEVEMENTS

- Member of the Singapore Polytechnic Outstanding Talents programme.
- Awarded Director's Roll ('15/'16), only given to top 10% of the cohort.
- Head of Events for my course's Student Council

SKILLS

- Graphic Design
- UI & UX
- Marketing & Branding
- Adobe Premier Pro
- Business Analytics Software (Tableau, Minitab, SPSS)
- Social Media Marketing
- Adobe Photoshop
- Adobe Illustrator
- Google Analytics

Coding/Programming Languages

- HTML & CSS
- PHP
- Javascript
- SQL
- Python
- R

"Choose a job you love and you'll never work a day in your life." -Confucius

SUMMARY

I'm currently a Junior in the University of Illinois at Chicago, pursuing my Bachelor of Science in Business Administration, majoring in Information and Decision Sciences. I'm skilled in many areas such in business, IT and design, such as marketing, design, coding and business analytics, which I've picked up through the modules taught in school.

I label myself as a restless thinker and innovative by nature and pride myself in being a lifelong learner. I'm always interested in trying new things and love to push boundaries in the world of design.

LANGUAGES

English
Native Proficiency

Chinese
Conversational Proficiency

French
Basic Proficiency

INTERESTS

Photography, Video Games